D.1 Economic Forecasts

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| **1- Evaluate the commercialization potential of project outcomes. List possible risks here?** |
| There are few phases of commercialization the product. First one is introduction the product to market. This phase will be completed when product will have a level of public value. Then product will be released to market. It will have some advertisement. Final stage will be completed when most of local people will know about the product. |

|  |  |
| --- | --- |
| **2- List your expectations to your team which are come by your project** | |
| Time-to-market (month): | 2 weeks |
| The expected increase in sales revenue (%): | 40% |
| The expected increase in market share (%): | 60% |
| Time to start to gain: | 2 months |

D.2 National Outcomes

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| **1- Specify the output that may be subject to patent, utility model and industrial design registration in the project.** |
| There are no such multifunctional products in the world. It may have great influence on people’s lives. |
| **2- Explain the potential of project and its outputs that may have an effect on social life, education, health and etc.** |
| The project could not only raise health awareness but it can help |
| **3- Explain the positive and negative effects of project outputs for environment and human being.** |
| Positives: It will increase health awareness in an increasingly technological world.  Negatives: Because its smart phone based, it will increase user’s cell phone usage which can lead to eye and hand issues/ pains. |

(M030) Quarterly Estimated Cost Form (TL)

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| --- | --- | --- | --- | --- |
| **Project Name :** Food and Health Application | | | | |
| **Cost Item** | **2017** | | **TOTAL**  **(TL)** | **TOTAL COST RATE OF CONTENTS (%)** |
| **I** | **II** |
| **Personnel** | 10000 | 10000 | 20000 | 15% |
| **Travel** | 0 | 0 | 0 | 0% |
| **Instrument / Equipment / Software / Publications** | 30000 | 15000 | 45000 | 35% |
| **Domestic Works Made By R & D and Testing Institutions** | 5000 | 20000 | 25000 | 20% |
| **International Works Made By R & D and Testing Institutions** | 15000 | 25000 | 40000 | 30% |
| **Domestic Services Procurement** | 0 | 0 | 0 | 0% |
| **Overseas Service Procurement** | 0 | 0 | 0 | 0% |
| **Material** | 0 | 0 | 0 | 0% |
| **TOTAL COST** | 60000 | 70000 | 130000 | 100 |
| **CUMULATIVE COST** | 60000 | 70000 | 130000 | 100 |
| **IN THE PROJECT TOTAL MAN-MONTH** | | | 4 | |